

# Executive Programmes

www.lsi.edu

# **Premium Courses**

LSI has over 58 years' experience in professional training and specialised language courses. We offer a wide range of courses for individuals and small groups. We will design a programme to meet your needs, whatever they are. Our language trainers use the latest teaching methods and are skilled at assessing your needs. They will establish a detailed course plan with you to help you achieve your objectives.

### **One-to-One**

- 20, 30, 40, or 50 individual lessons per week
- Beginner to Advanced levels
- 1 lesson: 45 minutes (in the USA and Canada 50 minutes)
- Courses begin: every Monday

Individual tuition is the fastest way to learn a language. Whether you need general or specialised language, each course is designed for your needs and adapted to your rate of progress. It is the perfect option if you have specific targets or limited time. It is particularly convenient for professionals and executives preparing for a trip abroad, or negotiations and presentations in a foreign language.

Our reputation for adaptability and flexibility means that your trainers respond to any further requirements you may have.

Plus courses of 5 or 10 individual lessons are also available to supplement a General 20 or Intensive course.

## 9 Day Compact

- 82 or 92 individual lessons
- 1 lesson: 45 minutes (in the USA and Canada 50 minutes)
- 9 consecutive days
- Courses begin: every Saturday

For people with special aims which must be met in a short space of time. Requiring just one week away from the office, this course is ideal for busy professionals and executives who need to prepare for presentations and meetings in a foreign language. The course includes lunch with your teacher, giving you the opportunity to work on your social language – also vital in a business situation.

# Mini Group + One-to-One

Designed to complement the Mini Group, Plus courses are individual lessons flexibly arranged when you need extra help on a specific area or want to increase your rate of progress.

Sample course plans:

- 40 Mini Group lessons + 5 One-to-One lessons per week
- 30 Mini Group lessons + 10 One-to-One lessons per week
- 20 Mini Group lessons + 20 One-to-One lessons per week
- 2 weeks Mini Group (40 lessons per week) + 1 week One-to-One (40 lessons per week)

#### Professional Centre at LSI London Central

Located in the very heart of London, the centre is situated on the top floor of our central London school.

A dedicated area is provided for professional clients to study and socialise in a calm and quiet environment. The centre is equipped with computers for client use, and complimentary tea, coffee and daily newspapers are provided. On arrival all clients receive a portfolio folder containing key business vocabulary and information on local attractions, amenities and leisure activities.

An exciting programme of social activities is organised especially for our professional clients, including theatre trips, restaurant evenings, guided walks, museum visits, and a weekly cheese and wine party. These activities help our clients to make the most of their time in London, and provide an excellent opportunity to practise English and meet likeminded professionals.



# **Mini Group**

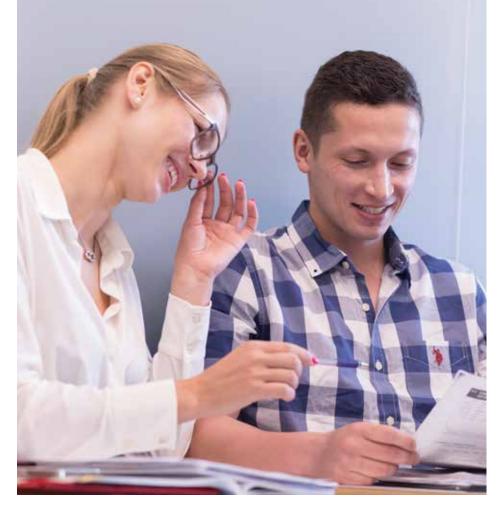
- 20, 30 or 40 lessons per week
- Participants: maximum 5
- Minimum age: 19 years
- Intermediate to Advanced levels\*
- 1 lesson: 45 minutes (in the USA and Canada 50 minutes)
- Course content: Business English (For Exam preparation Mini Group courses, see page 17)
- Courses begin: every Monday

This course combines general grammar and skills development with an in-depth focus on the language of business.

The small, intensive group provides the ideal opportunity to practise negotiation, presentation and meeting skills in a realistic situation.

Intercultural awareness is important in global business and communication. The international mix of our courses and experience of our teachers provides the perfect forum in which to gain this valuable knowledge.

\* Course also available for Pre-Intermediate level. Contact individual schools for details.



#### LSI language schools offering Premium Courses

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SCHOOLS p35				
London Central, UK p40	٠	٠	•	•
Brighton, UK p42	•	٠		
Cambridge, UK p43	•	•		
New York, USA p44	•		•	•
Boston, USA p45	•		•	•
San Diego, USA p46	•		•	•
San Francisco/Berkeley, USA p47	•		•	•
Toronto, Canada p48	•	•	•	•
Vancouver, Canada p49	•	•	•	•
Auckland, New Zealand p50	•		•	•
Brisbane, Australia p51	٠			
Paris, France p52	•	٠		
Zurich, Switzerland p53	٠	٠		

"The combination of the Mini Group and One-to-One course to improve my English was very useful. We also had a very good atmosphere and the teachers were very flexible."





#### Clients

ni Group Plus

Mini Group

Day Compact

One-to-one

#### FINANCIAL American Express Credit Suisse Deutsche Bank Goldman Sachs JP Morgan Chase Lloyds TSB Merril Lynch

#### CONSULTANCY

Cap Gemini Ernst & Young KPMG

#### TECHNOLOGY

Bosch Casio Dell Ericsson Hewlett-Packard Logica Samsung Siemens SMEG

#### TELECOMS

British Telecom Cable and Wireless Nortel Networks Orange Communications

#### MEDIA

BBC TV EMI Records Reuters

#### ENTERTAINMENT

The Walt Disney Company

#### AUTOMOTIVE -ENGINEERING

Daimler Chrysler Mercedes Benz Mitsubishi Toyota

#### PHARMS AND

HEALTHCARE Aventis Pfizer Johnson & Johnson Bayer

#### TRANSPORT

Deutsche Bahn Lufthansa Cargo

#### OIL

Shell

#### FOODS

Schweppes Cadbury Trebor Bassett Coca Cola Danone Heineken Nestlé Unilever

#### RETAIL

H&M – Hennes & Mauritz Gucci Kookaï