



LSI
Education

2025
BUSINESS ENGLISH 20





COURSE DESCRIPTION

English is the international language of business. We have therefore developed a special, flexible, 12 module course designed to rapidly improve your business communication skills.

Every 12 weeks, we recycle the modules with a fresh syllabus. This means students who wish to study longer and consolidate and expand their knowledge of a particular area, can do so without repeating any material.

In each module, through a combination of written exercises, presentations, dialogues and role-plays in realistic business situations, you will practice and improve your skills in: business vocabulary and “buzz words”, email, memo and letter writing, negotiating, interviewing and telephoning in English.

COURSE DETAILS

LESSONS:	AGES:	MINIMUM LEVEL:	LENGTH:	START DATE:	CLASS SIZE:
20 morning Lessons per wk (16.7 hrs of teacher contact time)	16+ years old	B1 Intermediate (B2+ recommended)	1-12 weeks	1st Monday of each month	Maximum 16 students

2025 MODULES

MODULE 1: International Trade
MODULE 2: Developing Leadership Skills & Team building
MODULE 3: Effective Communication in Presentations
MODULE 4: Decision Making, Motivation & Delegation, Effective Communication in Meetings
MODULE 5: Marketing & Advertising
MODULE 6: E-Commerce, Viral Marketing & Social Media
MODULE 7: Banking, Money, and Finance
MODULE 8: Relationship Building & Networking
MODULE 9: Recruitment Interviewing
MODULE 10: Business Law, Ethics & Environmental Issues
MODULE 11: Effective Communication in Selling & Negotiations
MODULE 12: Management Styles in International Companies

In general, the modules are done in this order - the first module starts in the first week of the year (first week of January) and the course runs for 12 weeks. After 12 weeks, the course starts again and recycles to the first module.

Students can program their study dates depending on the modules they'd like to take. We also offer flexibility and classes can request to integrate different module components into their lessons.

FEES (PER WEEK)	1-3 WEEKS	4-11 WEEKS	12 WEEKS	REGISTRATION FEE
TORONTO tor@lsi.edu	\$435	\$420	\$410	CAD \$185
NEW YORK nyc@lsi.edu	\$500	\$480	\$460	USD \$185
<i>Contact us for information on special discounts</i>				