

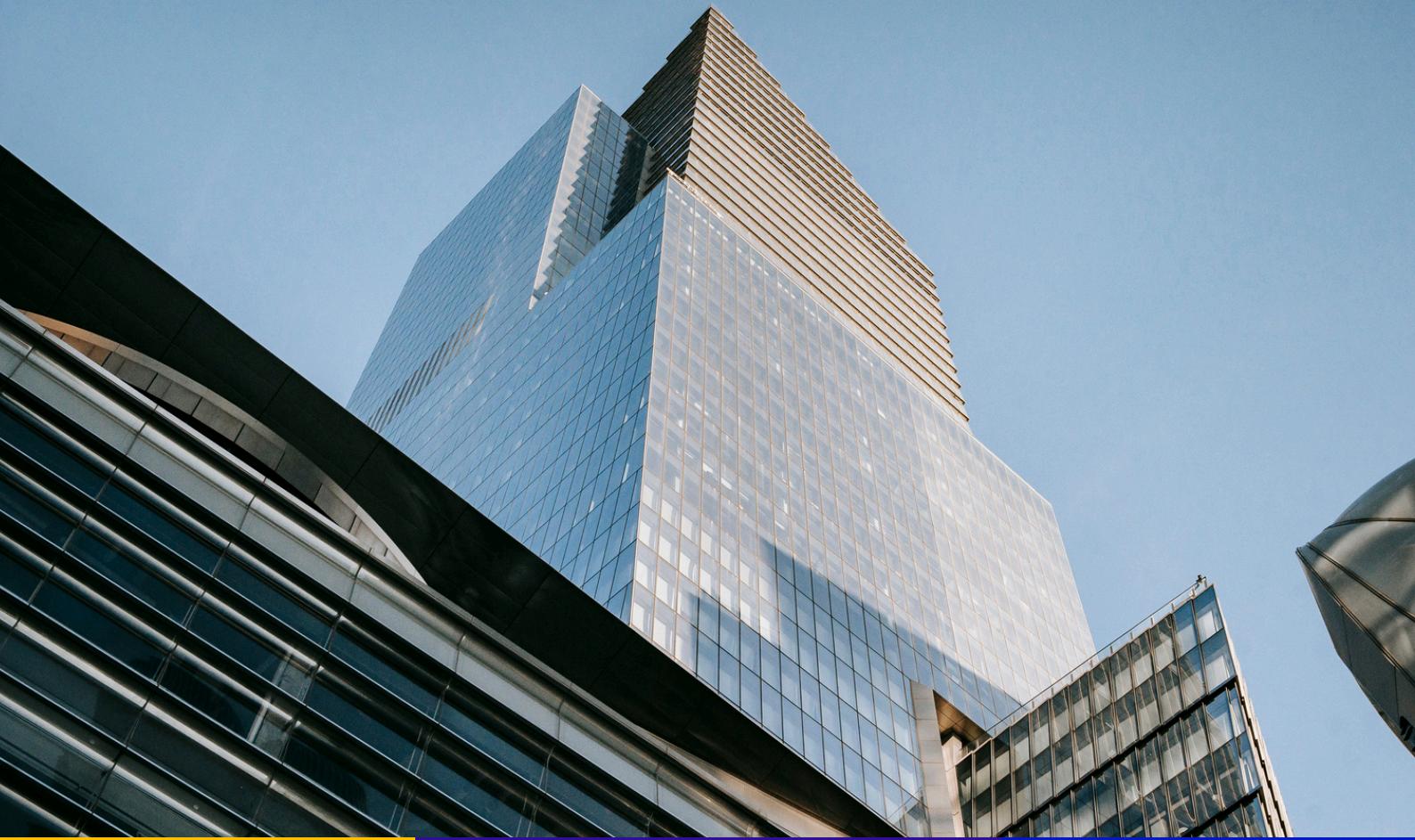
2025
NEW
COURSE



PROFESSIONAL
DEVELOPMENT
PROGRAMME

2026

BUSINESS ENGLISH 20



COURSE DESCRIPTION



English is the international language of business. We have therefore developed a special, flexible, 12 module course designed to rapidly improve your business communication skills.

Every 12 weeks, we recycle the modules with a fresh syllabus. This means students who wish to study longer and consolidate and expand their knowledge of a particular area, can do so without repeating any material.

In each module, through a combination of written exercises, presentations, dialogues and role-plays in realistic business situations, you will practice and improve your skills in: business vocabulary and “buzz words”, email, memo and letter writing, negotiating, interviewing and telephoning in English.

LESSON SCHEDULE



TORONTO

Lessons are Monday to Friday, from 9:30AM to 11:10 AM and from 11:30AM to 1:10PM.

NEW YORK

Lessons are Monday to Friday, from 9:10AM to 10:50 AM and from 11:10AM to 12:50PM.



COURSE DETAILS

LESSONS:	AGES:	MINIMUM LEVEL:	LENGTH:	START DATE:	CLASS SIZE:
20 Lessons per wk (16.7 hrs of teacher contact time)	16+ years old	B1 Intermediate (B2+ recommended)	1-12 weeks	1st Monday of each month	Maximum 16 students

FEES (PER WEEK)		1-3 WEEKS	4-11 WEEKS	12 WEEKS	REGISTRATION FEE
TORONTO tor@lsi.edu		\$435	\$420	\$410	CAD \$185
NEW YORK nyc@lsi.edu		\$525	\$505	\$485	USD \$185
<i>Contact us for information on special discounts</i>					

2026 MODULES

MODULE 1: International Trade

MODULE 2: Developing Leadership Skills & Team building

MODULE 3: Effective Communication in Presentations

MODULE 4: Decision Making, Motivation & Delegation, Effective Communication in Meetings

MODULE 5: Marketing & Advertising

MODULE 6: E-Commerce, Viral Marketing & Social Media

MODULE 7: Banking, Money, and Finance

MODULE 8: Relationship Building & Networking

MODULE 9: Recruitment Interviewing

MODULE 10: Business Law, Ethics & Environmental Issues

MODULE 11: Effective Communication in Selling & Negotiations

MODULE 12: Management Styles in International Companies

In general, the modules are done in this order - the first module starts in the first week of the year (first week of January) and the course runs for 12 weeks. After 12 weeks, the course starts again and recycles to the first module.

Students can program their study dates depending on the modules they'd like to take. We also offer flexibility and classes can request to integrate different module components into their lessons.