

PROFESSIONAL
DEVELOPMENT
PROGRAMME

LSI
Education

BUSINESS ENGLISH 20



COURSE DESCRIPTION

English is the global language of business. This flexible 12-module programme has been designed to help participants rapidly develop the communication skills needed to succeed in a professional and international environment.

Every 12 weeks, we recycle the modules with a fresh syllabus. This means students who wish to study longer and consolidate and expand their knowledge of a particular area, can do so without repeating any material.

In each module, through a combination of written exercises, presentations, dialogues and role-plays in realistic business situations, you will practice and improve your skills in: business vocabulary and “buzz words”, email, memo and letter writing, negotiating, interviewing and telephoning in English.



BUSINESS ENGLISH 20

The **Business English 20** programme consists of 10 lessons of General English and 10 lessons of Business English.

LESSON SCHEDULE



NEW YORK

Monday to Friday
9:10AM to 10:50AM &
11:10AM to 12:50PM

TORONTO

Monday to Friday,
9:30AM - 11:10AM &
11:30AM - 1:10PM

VANCOUVER

Monday to Friday,
9:00AM - 10:40 AM &
11:00AM - 12:40PM

COURSE DETAILS

LESSONS:	AGES:	MINIMUM LEVEL:	LENGTH:	START DATE:	CLASS SIZE:
20 Lessons per week (16.7 hrs of teacher contact time)	16+ years old	B1 Intermediate (B2+ recommended)	1-12 weeks	First Monday of each month	Maximum 16 students

FEES (PER WEEK)	1-3 WEEKS	4-11 WEEKS	12 WEEKS	REGISTRATION FEE
NEW YORK nyc@lsi.edu	\$545	\$525	\$500	USD \$185
TORONTO & VANCOUVER tor@lsi.edu - van@lsi.edu	\$450	\$435	\$425	CAD \$185
<i>Promotional prices available. Contact us for information on special discounts.</i>				

MODULES

MODULE 1: International Trade

MODULE 2: Developing Leadership Skills & Team building

MODULE 3: Effective Communication in Presentations

MODULE 4: Decision Making, Motivation & Delegation, Effective Communication in Meetings

MODULE 5: Marketing & Advertising

MODULE 6: E-Commerce, Viral Marketing & Social Media

MODULE 7: Banking, Money, and Finance

MODULE 8: Relationship Building & Networking

MODULE 9: Recruitment Interviewing

MODULE 10: Business Law, Ethics & Environmental Issues

MODULE 11: Effective Communication in Selling & Negotiations

MODULE 12: Management Styles in International Companies

Modules follow a continuous 12-week cycle. The programme begins with the first module in the first week of January and progresses through all modules over 12 weeks. Once the cycle is complete, it restarts from the first module and repeats throughout the year.

Students can program their study dates depending on the modules they'd like to take. We also offer flexibility and classes can request to integrate different module components into their lessons.