

PROGRAMME DESCRIPTION

	DAY 1	DAY 2	DAY 3	DAY 4 OR DAYS 4-5 (DEPENDING ON LOCATION)
MODULE 1: Purpose & Audience	Focus skill: Types of presentation and identifying purpose TED Talk(s) / Media: Bill & Melinda Gates, Janet Echelman and Elevator pitch examples Key Activities & Tasks: Needs analysis, set up individual project, practice elevator pitch and mini-presentation	Focus skill: Creating a main message and structuring a talk TED Talk(s) / Media: Amy Cuddy and Julian Treasure Key Activities & Tasks: Outline & short talk on 'How I learned English' or intro on 'Why we need quiet places'	Focus skill: Knowing your audience TED Talk(s) / Media: Colin Stokes and Andy Puddicombe Key Activities & Tasks: Reflection tasks and mini-presentation: describe a memorable event	Focus skill: Involving the audience TED Talk(s) / Media: Kelly McGonigal and Gavin Pretor-Pinney Key Activities & Tasks: Rapport-building activities; mini-presentation: overcoming a challenge
MODULE 2: Structure	Focus skill: Introductions TED Talk(s) / Media: Pamela Meyer and Kenneth Shonzuka Activities & Tasks: Practice effective openings; mini-presentation: something I love to do	Focus skill: Conclusions TED Talk(s) / Media: Haas & Hahn, Anne Curzan and Julian Treasure Activities & Tasks: Draft conclusions; mini-presentation: improving a local area	Focus skill: Signposting TED Talk(s) / Media: Sanjay Dastoor Activities & Tasks: Practice signposting; mini-presentation on transport innovation	Focus skill: Giving examples TED Talk(s) / Media: Navi Radjou Activities & Tasks: Group presentation: illustrate an idea with a supporting example
MODULE 3: Creating Impact	Focus skill: Commenting on visuals TED Talk(s) / Media: Derek Sivers, Vijay Kumar and Tom Wujec Activities & Tasks: Practice with visuals; mini-presentation: present a graph or chart	Focus skill: Using stories TED Talk(s) / Media: Pico Iyer, May El-Khalil and Chimamanda Adichie Activities & Tasks: Prepare personal story or generational comparison with examples	Focus skill: Giving a demonstration TED Talk(s) / Media: Rana el Kaliouby and Michael Pritchard Activities & Tasks: Mini-presentation: demonstrate a process; group idea for emotion-sensing device	Focus skill: Persuasive techniques TED Talk(s) / Media: Elora Hardy Activities & Tasks: Mini-presentation: persuasive talk on benefits of a specific idea
MODULE 4: Delivery	Focus skill: Controlling nerves TED Talk(s) / Media: Joe Kowan Activities & Tasks: Pair work: mini-presentation on strategies for stage fright	Focus skill: Pace and emphasis TED Talk(s) / Media: Del Harvey, Margaret Heffernan and Dan Barber Activities & Tasks: Mini-presentation: talk on a risk or vary pace in TED excerpt	Focus skill: Body movement and gesture TED Talk(s) / Media: Melissa Marshall, David Sengeh and Sugata Mitra Activities & Tasks: Mini-presentation: describe a school attended; monitored project rehearsal	Focus skill: Final presentations Activities & Tasks: Individual final presentation on student's chosen topic

MODULES & 2026 START DATES	LONDON CENTRAL lon@lsi.edu	TORONTO tor@lsi.edu	NEW YORK nyc@lsi.edu	AUCKLAND auc@lsi.edu
MODULE 1	Jan 5 th , Jun 29 th , Sep 1 st *	Jan 5 th , Jun 29 th , Sep 8 th *	Jan 5 th , Jun 29 th , Sep 8 th *	Sep 7 th
MODULE 2	Jan 12 th , Jul 6 th , Sep 7 th	Jan 12 th , Jul 6 th , Sep 14 th	Jan 12 th , Jul 6 th , Sep 14 th	Sep 14 th
MODULE 3	Jan 19 th , Jul 13 th , Sep 14 th	Jan 19 th , Jul 13 th , Sep 21 st	Jan 19 th , Jul 13 th , Sep 21 st	Sep 21 st
MODULE 4	Jan 26 th , Jul 20 th , Sep 21 st	Jan 26 th , Jul 20 th , Sep 28 th	Jan 26 th , Jul 20 th , Sep 28 th	Sep 28 th
Price PER WEEK	GBP£ 410	CA\$ 650	US\$ 655	NZ\$ 795
<i>Contact us for information on special discounts</i>				

Modules are subject to change

*Start date: Due to public holiday

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In addition to the destinations listed on this course flyer, this programme is offered at all LSI destinations in a one-to-one format with individual lessons. To learn more, please contact your school of interest.