

PROFESSIONAL  
DEVELOPMENT  
PROGRAMME

**LSI**  
Education

# ENGLISH FOR PUBLIC SPEAKING & PRESENTATIONS

*Mini Group 10 lessons per week*



## COURSE DESCRIPTION

The **English for Public Speaking & Presentations** programme is designed to develop students' confidence and effectiveness in delivering presentations in English. It combines practical skills training, exposure to authentic models (such as TED Talks), and hands-on presentation practice. Students will learn how to prepare and structure talks, engage audiences, use visuals and stories for impact, and deliver presentations with confidence and clarity. Each week emphasises a different dimension of public speaking, building toward a final individual presentation where students showcase their learning.

The course integrates Keynote and Presenting in English materials with supplementary resources. Students will practice through mini-presentations, pair and group work, and guided feedback. By the end of the program, learners will be able to deliver well-structured, engaging, and persuasive presentations in academic and professional contexts.

This programme can be booked **independently** or in addition to a **morning 20 lessons course**, such as General 20, Exam Preparation 20, Academic English 20 or Business English 20. Check the availability of these programmes with the school.

## LESSON SCHEDULE

**LONDON CENTRAL**

Lessons are Monday to Friday,  
from 2:00PM to 3:40PM.

**TORONTO**

Lessons are Monday to Thursday,  
from 2:00PM to 4:05PM.

**AUCKLAND**

Lessons are Monday to Friday,  
from 1:45PM to 3:30PM.

**NEW YORK**

Lessons are Monday to Thursday,  
from 2:00PM to 4:05PM.



## COURSE DETAILS

**LESSONS:**

10 afternoon lessons a week  
(8.33 hours of teacher contact  
time)

**COURSE**

**LENGTH:**  
1-4 weeks

**MINIMUM LEVEL:**

B1 Intermediate  
(B2+ recommended)

**CLASS SIZE:**

London Central and Toronto:  
Max. 5 students  
Auckland: Max. 6 students



## PROGRAMME DESCRIPTION

|                                             | DAY 1                                                                                                                                                                                                                                                                                            | DAY 2                                                                                                                                                                                                                                                        | DAY 3                                                                                                                                                                                                                                     | DAY 4 OR DAYS 4-5<br>(DEPENDING ON LOCATION)                                                                                                                                                                                   |
|---------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>MODULE 1:<br/>Purpose &amp; Audience</b> | <b>Focus skill:</b> Types of presentation and identifying purpose<br><b>TED Talk(s) / Media:</b> Bill & Melinda Gates, Janet Echelman and Elevator pitch examples<br><b>Key Activities &amp; Tasks:</b> Needs analysis, set up individual project, practice elevator pitch and mini-presentation | <b>Focus skill:</b> Creating a main message and structuring a talk<br><b>TED Talk(s) / Media:</b> Amy Cuddy and Julian Treasure<br><b>Key Activities &amp; Tasks:</b> Outline & short talk on 'How I learned English' or intro on 'Why we need quiet places' | <b>Focus skill:</b> Knowing your audience<br><b>TED Talk(s) / Media:</b> Colin Stokes and Andy Puddicombe<br><b>Key Activities &amp; Tasks:</b> Reflection tasks and mini-presentation: describe a memorable event                        | <b>Focus skill:</b> Involving the audience<br><b>TED Talk(s) / Media:</b> Kelly McGonigal and Gavin Pretor-Pinney<br><b>Key Activities &amp; Tasks:</b> Rapport-building activities; mini-presentation: overcoming a challenge |
| <b>MODULE 2:<br/>Structure</b>              | <b>Focus skill:</b> Introductions<br><b>TED Talk(s) / Media:</b> Pamela Meyer and Kenneth Shonzuka<br><b>Activities &amp; Tasks:</b> Practice effective openings; mini-presentation: something I love to do                                                                                      | <b>Focus skill:</b> Conclusions<br><b>TED Talk(s) / Media:</b> Haas & Hahn, Anne Curzan and Julian Treasure<br><b>Activities &amp; Tasks:</b> Draft conclusions; mini-presentation: improving a local area                                                   | <b>Focus skill:</b> Signposting<br><b>TED Talk(s) / Media:</b> Sanjay Dastoor<br><b>Activities &amp; Tasks:</b> Practice signposting; mini-presentation on transport innovation                                                           | <b>Focus skill:</b> Giving examples<br><b>TED Talk(s) / Media:</b> Navi Radjou<br><b>Activities &amp; Tasks:</b> Group presentation: illustrate an idea with a supporting example                                              |
| <b>MODULE 3:<br/>Creating Impact</b>        | <b>Focus skill:</b> Commenting on visuals<br><b>TED Talk(s) / Media:</b> Derek Sivers, Vijay Kumar and Tom Wujec<br><b>Activities &amp; Tasks:</b> Practice with visuals; mini-presentation: present a graph or chart                                                                            | <b>Focus skill:</b> Using stories<br><b>TED Talk(s) / Media:</b> Pico Iyer, May El-Khalil and Chimamanda Adichie<br><b>Activities &amp; Tasks:</b> Prepare personal story or generational comparison with examples                                           | <b>Focus skill:</b> Giving a demonstration<br><b>TED Talk(s) / Media:</b> Rana el Kaliouby and Michael Pritchard<br><b>Activities &amp; Tasks:</b> Mini-presentation: demonstrate a process; group idea for emotion-sensing device        | <b>Focus skill:</b> Persuasive techniques<br><b>TED Talk(s) / Media:</b> Elora Hardy<br><b>Activities &amp; Tasks:</b> Mini-presentation: persuasive talk on benefits of a specific idea                                       |
| <b>MODULE 4:<br/>Delivery</b>               | <b>Focus skill:</b> Controlling nerves<br><b>TED Talk(s) / Media:</b> Joe Kowan<br><b>Activities &amp; Tasks:</b> Pair work: mini-presentation on strategies for stage fright                                                                                                                    | <b>Focus skill:</b> Pace and emphasis<br><b>TED Talk(s) / Media:</b> Del Harvey, Margaret Heffernan and Dan Barber<br><b>Activities &amp; Tasks:</b> Mini-presentation: talk on a risk or vary pace in TED excerpt                                           | <b>Focus skill:</b> Body movement and gesture<br><b>TED Talk(s) / Media:</b> Melissa Marshall, David Sengeh and Sugata Mitra<br><b>Activities &amp; Tasks:</b> Mini-presentation: describe a school attended; monitored project rehearsal | <b>Focus skill:</b> Final presentations<br><b>Activities &amp; Tasks:</b> Individual final presentation on student's chosen topic                                                                                              |

| MODULES & 2027 START DATES                      | LONDON CENTRAL<br>lon@lsi.edu                                      | TORONTO<br>tor@lsi.edu                                             | NEW YORK<br>nyc@lsi.edu                                             | AUCKLAND<br>auc@lsi.edu |
|-------------------------------------------------|--------------------------------------------------------------------|--------------------------------------------------------------------|---------------------------------------------------------------------|-------------------------|
| MODULE 1                                        | Jan 4 <sup>th</sup> , Jun 28 <sup>th</sup> , Sep 6 <sup>th</sup>   | Jan 4 <sup>th</sup> , Jun 28 <sup>th</sup> , Sep 7 <sup>th</sup> * | Jan 4 <sup>th</sup> , Jun 28 <sup>th</sup> , Sep 7 <sup>th</sup> *  | Sep 6 <sup>th</sup>     |
| MODULE 2                                        | Jan 11 <sup>th</sup> , Jul 5 <sup>th</sup> , Sep 13 <sup>th</sup>  | Jan 11 <sup>th</sup> , Jul 5 <sup>th</sup> , Sep 13 <sup>th</sup>  | Jan 11 <sup>th</sup> , Jul 6 <sup>th</sup> *, Sep 13 <sup>th</sup>  | Sep 13 <sup>th</sup>    |
| MODULE 3                                        | Jan 18 <sup>th</sup> , Jul 12 <sup>th</sup> , Sep 20 <sup>th</sup> | Jan 18 <sup>th</sup> , Jul 12 <sup>th</sup> , Sep 20 <sup>th</sup> | Jan 18 <sup>th</sup> , Jul 12 <sup>th</sup> , Sep 20 <sup>th</sup>  | Sep 20 <sup>th</sup>    |
| MODULE 4                                        | Jan 25 <sup>th</sup> , Jul 19 <sup>th</sup> , Sep 27 <sup>th</sup> | Jan 25 <sup>th</sup> , Jul 19 <sup>th</sup> , Sep 27 <sup>th</sup> | Jan 25 <sup>th</sup> , Jul 20 <sup>th</sup> *, Sep 27 <sup>th</sup> | Sep 27 <sup>th</sup>    |
| Price PER WEEK                                  | GBP£ 425                                                           | CA\$ 675                                                           | US\$ 680                                                            | NZ\$ 825                |
| Contact us for information on special discounts |                                                                    |                                                                    |                                                                     |                         |

Modules are subject to change

\*Start date: Due to public holiday

## Can I study this programme in all LSI destinations?

In addition to the destinations listed on this course flyer, this programme is offered at all LSI destinations in a one-to-one format with individual lessons. To learn more, please contact your school of interest.